

 **GOVERNMENT BBA COLLEGE** 
[Self-Finance & Affiliated to Gujarat University]
Shri K.K.Shastri Educational Campus, Khokhra Road, Maninagar (E), Ahmedabad-380008.
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Date: 05/01/2022

ACADEMIC YEAR:2021-22

BBA SEM-6 ASSIGNMENT NOTICE

This is to inform the students of **BBA Sem - 6** of Government B.B.A. College (Self-financed) that, all students must have to submit their respective subject Assignment during **1st to 5th February, 2022**, which is to be submitted to the respective faculty through OFFLINE mode.

Front page of the assignment must contain:

- 1) College Name
- 2) Student's Full Name
- 3) Roll Number
- 4) Class/Semester
- 5) Subject Name
- 6) Faculty Name



Prof. Prakash Parmar
Co-ordinator, BBA
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GOVERNMENT B.B.A. COLLEGE

SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

INDUSTRIAL LAW AND REGULATORY FRAMEWORK

SUBJECT CODE: CC-308

SEMESTER:6

-Prof. Sejal Gajjar

➤ Write a note on the following topics,

1. Explain Industrial Disputes and Authorities under Industrial Disputes Act 1947.
2. Write a note on Strikes and Lock outs.
3. Explain the Provisions of Safety under factories Act 1947.
4. Explain the Important Provisions of ESIC.
5. Write on Employees Deposit Linked Scheme and Pension Fund.



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ORGANIZATIONAL BEHAVIOUR 2

SUBJECT CODE: CC-309

SEMESTER:6

-Prof. Khushbu Prajapati

Q.1 Discuss Equity theory.

Q.2 What do you mean by Organizational Culture. Discuss the Communication Of Organizational Culture Through The Process Of Socialization And Individualization.

Q.3 Define Stress. Discuss the Stress and Job-performance relationship.

Q.4 Discuss the Challenges for OB.

Q.5 Write a short note On: Sources of stress



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STRATEGIC MANAGEMENT
SUBJECT CODE: CC-310
SEMESTER:6

-Prof. Krupal Acharya

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- Prepare the power point presentation on any Company or Industry from the following topic;
 - PESTEL Analysis
 - SWOT Analysis
 - BGC Metrix
 - Ansoff Model
 - Porter's Five Force Model



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PRODUCTION AND OPERATION MANAGEMENT

SUBJECT CODE: CC-311

SEMESTER:6

-Prof. Jyoti Jain

1. What do you mean by Production Planning and Control?
2. Explain the production and operation management with its scope.
3. explain the purchase management system.
4. Explain the plant layout and quality control system.
5. Write A Short Note On
(A) JIT (B) Kanban Concept(C) Kaizen (D) Business Process Reengineering



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MANAGEMENT ACCOUNTING
SUBJECT CODE: CC-312
SEMESTER:6

-Prof. Nikunj Bumtariya

Q.1 State the difference between management accounting and financial accounting.

Q. 2 The following particulars are available from the records of Vasudev Ltd:

Level of Activity	60% Rs.	100% Rs.
Cost of Direct Material	60,000	1,00,000
Direct Wages	45,000	75,000
Indirect wages	30,000	50,000
Repairs & Maintenance	32,500	47,500
Power & fuel	18,750	28,750
Rent	70,000	70,000
Depreciation	65,000	65,000
Insurance	37,500	37,500
Administrative Overhead	50,000	70,000
Selling Overhead	30,000	40,000

Total Production at 100% capacity is 5,000 units. Prepare a flexible budget at 70% and 90% capacity.

Q. 3 The details regarding the composition and weekly wage rate of labour force engaged on a job scheduled to be completed in 30 weeks are as follows:

Workers	Standard		Actual	
	No. of workers	Weekly wage rate per worker (Rs.)	No. of worker	Weekly wage rate per worker (Rs.)
Skilled	75	60	70	70
Semi – skilled	45	40	30	50
Unskilled	60	30	80	20

The work is actually completed in 32 weeks. Calculate the following labour variances:

- (1) Labour cost variance (2) Labour Rate variance (3) Labour Efficiency variance
(4) Labour Mix variance

Q. 4 Explain the following cost concept with the help of example:

- (1) opportunity Cost (2) Relevant Cost (3) Differential Cost (4) Sunk Cost

Q. 5 Discuss the meaning, benefits and limitations of responsibility accounting.



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ADVANCED FINANCIAL MANAGEMENT
SUBJECT CODE: CC-314
SEMESTER:6

-Prof. Krupal Acharya

1. Solve any 5 Illustration from Unit no: 1 and 2.
2. Write a note on traditional approach of capital structure theories.
3. Write a note on strategic alliance.



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ADVANCED MARKETING MANAGEMENT

SUBJECT CODE: CC-314

SEMESTER:6

-Prof. Jyoti Jain

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1. Explain The Business Marketing.
 2. Explain The Factors Affecting Business Buying Behaviour
 3. Define The Methods of Setting Advertising Budget
 4. Explain The Advantages and Disadvantages of Rural Marketing
 5. Explain The Customer Relationship Marketing?



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ADVANCED HUMAN RESOURCE MANAGEMENT

SUBJECT CODE: CC-314

SEMESTER:6

-Prof. Khushbu Prajapati

Q.1 Write a short note on: Essentials of A Good Disciplinary System.

Q.2 Discuss training and Development of Human Resource

Q.3 Discuss the Process of Training and Development.

Q.4 Discuss Key element of successful mentoring relationship.

Q.5 Difference between IHRM and Domestic HRM

Q.6 Narrate a concept of International Human resource management

